



Drinking System for Driver & Passengers



DriveSafe™ – Product Profile

Car headrest drinking system for driver & passengers

BlueDesert® Inc. is the world's pioneer in hands-free automotive drinking systems. Hydration systems were originally developed for endurance sports and are commonly used by cyclists and hikers. For safety reasons, the need for hydration systems in vehicles is even more acute than the need in sports. **BlueDesert®** has introduced a line of products based on a patented system that allows hands-free drinking while driving.

Key Features:

- Mounted on the headrest of the driver's seat, facing the rear passengers, or on the front passenger seat, facing the windshield
- Carries standard 1L or 1.5L water bottles and other beverage bottles
- Fully insulated to preserve the temperature of the water (cold and warm)
- A flexible tube & a hi-flow leak-proof bite type mouthpiece for easy and convenient hands-free drinking
- A flexible stretch neoprene headrest cover easily fits all sizes of automotive headrests

Benefits:

Water = Life! The damage to one's health from dehydration and the benefits of staying well hydrated are becoming increasingly appreciated. A well-hydrated driver is more alert and attentive to his surroundings. As consumers become more aware of the danger in using cellular phones while driving, the advantages of the hands-free drinking while driving are clearer than ever. Drinking from a bottle or a cup while driving a vehicle is a dangerous activity. Drinking from a bottle or cup while driving may cause accidents when:

- Searching for the bottle that often rolls on the floor - **loss of road-eye contact, loss of vehicle control**
- Opening the bottle by holding it between the legs - **loss of vehicle control**
- Drinking while raising the head above viewing field - **loss of eye contact with the road**
- Closing the bottle - **attention focus away from the road**
- The bottle or cup rolls under the brake pedal - **unable to brake or control the vehicle**
- Glass or Cup falls off and liquid spills out - **lose general attention to the road**

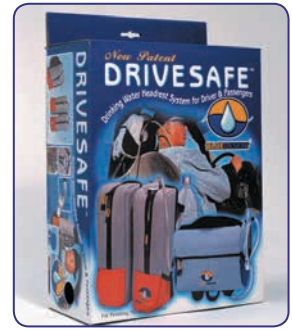
As with cellular phones, a hands-free drinking system lets the driver keep both hands on the steering wheel and eyes on the road while drinking and being well hydrated. It's that simple.

The line of DriveSafe™ includes car headrest drinking systems and line of car headrest organizers in different size and styles.

DriveSafe™ - DrinkSafe™ - So Clear - So Safe !!!



Drinking System for Driver & Passengers



Carton Box Packaging

- **#0784** Dual insulated bottle carrier, Double bottle flexible capacity
Two 1.5 - 2.0 L/50-66 oz bottles, Total Capacity 3.0 - 4.0 L/100-132 oz

- **#0783** Dual insulated bottle carriers, Double bottle flexible capacity
Two 1.0 L/33 oz bottles, Total Capacity 2.0L/66 oz



Carton Box Packaging

- **#0787** Insulated bottle carrier - One 1.5 - 2.0 L/50-66 oz bottle

Car Headrest Organizers for Driver & Passengers











Carton Box Packaging

- **#0785** Car Headrest Organizer - Zipper Pocket,
Two Mesh Pockets & Bottle Carrier



Carton Box Packaging

- **#0789** Car Headrest Organizer - Tissue / Wipes Pocket,
Two Mesh Pockets & Bottle Carrier

-  **H**ands free drinking system
-  **E**asily attaches to most headrests
-  **A**lways available drinking supply
-  **D**rinking system tube & mouthpiece
-  **R**oad safety
-  **E**asy to fill - easy to use
-  **S**tretchable neopren attachment
-  **T**rouble-free maximum performance



Insulated system